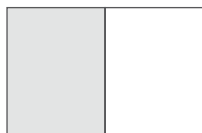


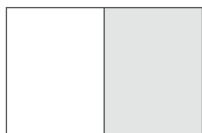


# MEDIA DATA 2018

## ADVERTISING



**1/1 page** (bleed-off)  
= 2.500 Euro



**1/2 page** (white framing)  
= 1.650 Euro



**2/1 pages** (bleed-off)  
= 4.800 Euro

## FORMATS

### 1/1 page

240 x 320 mm  
4c Euroscale  
Bleed: 3mm

### 1/2 page vertical

111,5 x 312 mm  
4c Euroscale  
Bleed: 3mm

### 1/2 page landscape

232 x 154 mm  
4c Euroscale  
Bleed: 3mm

### 2/1 pages

480 x 320 mm  
4c Euroscale  
Bleed: 3mm

## PREMIUM POSITIONS

### Full page U2

(„inside cover“)  
= 2,800 Euros

### Full page U4

(„backside cover“)  
= 3,300 Euros

### First double page

(„inside cover and first page“)  
= 5,400 Euros

## RELEASE DATES & CIRCULATION

LINES Magazine will be published three times a year, - in Spring, Summer and Fall - with a circulation of 8,500 copies. Release dates for 2018 are:

### Issue #11

Release: 2018-04-14  
Print deadline: 2018-03-23

### Issue #12

Release: 2018-07-12  
Print deadline: 2018-06-21

### Issue #13

Release: 2017-09-14  
Print deadline: 2017-08-24

Media data is valid for 2018. Prices are subject to change, errors expected. All prices are net, excl. 5% advertising tax and 20% VAT.

For special advertising formats (i.e. enclosures) please contact: [media@lines-mag.at](mailto:media@lines-mag.at)

Subject to change.

## ENQUIRIES

[MEDIA@LINES-MAG.AT](mailto:MEDIA@LINES-MAG.AT)